# Digging Out of Deferred Maintenance

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Presented by:











### Introduction

#### John Rimer, CFM

- 19 Years Facility Management
- Numerous Industries & Various Roles
- Owner, FM360, LLC
- Certified Facility Manager (CFM) IFMA
- IFMA & BOC Qualified Instructor

#### Related Experience

- Established & Managed CRP for large software company – 10M square feet
- Facility Assessments
- Leverage CMMS for CRP



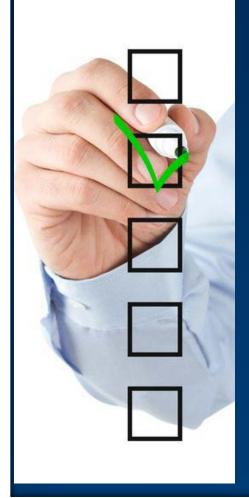
## **Agenda**

- State of the State
- Digging Out through Capital Renewal Planning (CRP)
- Moving Forward with Robust
  Operations & Maintenance
- Stay Ahead Selling & Marketing
- Additional Resources
- Q&A





#### Poll #1

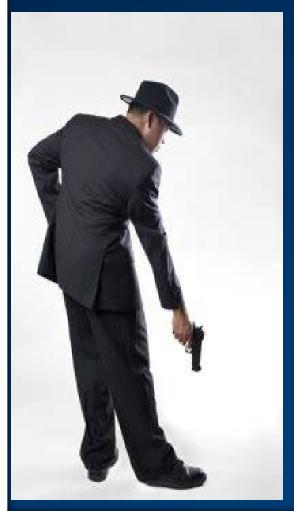


How reactive is your facility management department?

- A. <20%
- B. 20% to 40%
- C. 40% to 60%
- D. > 60%
- E. I have no idea...
- F. Pleading the 5<sup>th</sup>...



# **Our Own Worst Enemy**



- Most maintenance organizations operate between 10% to 40% efficiency (MT-Online)
- Nearly 70% of failures are selfinduced (MT-Online)
- Most spend >50% time on emergency work (FacilitiesNet)



# No More Firefighting

#### Cost of Reactive Maintenance

- RM Costs 3X to 5X more than PM (MT-Online)
- DOT Study found 8X higher costs

#### Value of a Robust FM Program

- Increase Production by 28% (IFMA)
- Double Productivity of Staff (IFMA)
- Reduce Maintenance Costs by as much as 50% (Piper/FacilitiesNet)
- Reduce Energy Use by 15% 20% (Piper/FacilitiesNet)





# Feeling the Squeeze...

- Equipment "EOL"
  - At or Beyond End of Life
  - No Long-Range Planning
- Reactive Firefighting
  - Not completing PMs
  - No time to be Proactive
- Insufficient Resources
  - No data to justify
  - Poor selling & marketing
  - Decisions vs. Consequences





#### **Poll** #2



How much deferred maintenance and end of life (EOL) equipment do you have?

- A. We're in a hole and digging deeper
- B. Lots, but starting to climb out
- C. Nice, new building all is good for now...
- D. Scrap the building it's a goner...



# Capital Planning = Band-Aid Fixes



- "Oliver Twist" Approach
- Growing Laundry List
- Fraction of List Funded
- Top-Down Budgeting
  - Last Year +/- 10%



## **Digging Out...**

- Need a Plan Capital Replacement Program (1/3/5/10-Years)
  - No roller coaster budgets
  - No surprises
  - Substantiate Funding
  - Realize consequences of decisions
- Something to Manage





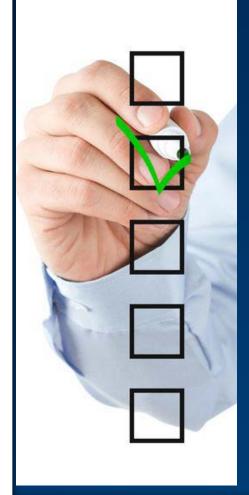
#### Where to Start



- Assess Facility Systems
  - Exterior to Interior
  - Age & Condition
- Define Life Expectancy
- Identify Replacement Date
- Estimate Replacement Costs



#### **Poll #3**



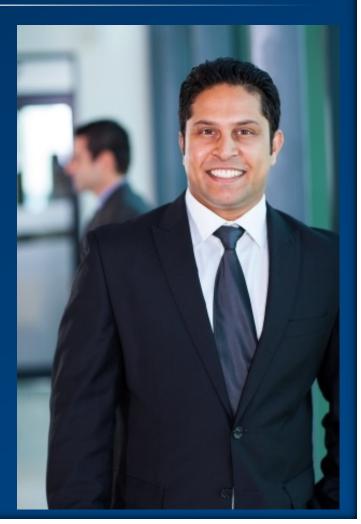
When was the last time you did a facility condition assessment?

- A. Within past year
- B. < 3 years ago
- C. At least 5 years ago
- D. Never
- E. Don't ask...



## **Contract Out or In-House?**

- Third-Party
  - Expertise & Resources
  - Pennies / SF
  - Software System
  - Templates
  - Reporting





## In-House Low Budget Approach

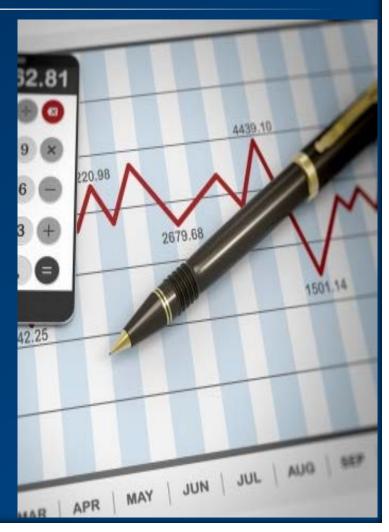


- Prioritize Facilities
- Leverage Contractors
  - Assess Systems
  - Provide Estimates
- Utilize CMMS
  - Install Date
  - Life Expectancy
  - Replacement/Install Cost



## Reporting

- 1/3/5/10 Year Forecast
  - 1Yr Hard Estimates
  - 10Yr ROM
- Smoothing it out
  - Push/Pull Replacement
  - Consistent Spend
  - Allow for Inflation
- Facility Condition Index (FCI)
  - Σ Deferred Maintenance \$ / CRV





## Moving Forward...



- Leverage CMMS
  - Capture all work
- Prioritize Work Orders
  - PMs vs. CMs vs. SRs
- Dedicate Resources to PMs
  - Staff or Days
- Track Performance
  - KPIs (PM/CM, PM Comp, etc.)
- Manage Expectations
  - Not Johnny on the Spot...



## Stay Ahead...



## Selling & Marketing Facilities

- Identify Touchpoints
- Develop Marketing Plan
- Tout Successes
- Celebrate/Promote Team
- Build Relationships (up/out/down)
- Justifiable Budgets
  - Capital Replacement Planning
  - In-Your-Face Business Case





# Questions?

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